EXECUTIVE MASTERCLASS TRAINING BROCHURE

A Fresh Approach to Personal & Professional Development

SHOWMANSHIP

P

CONTENTS PAGE

Pages			
3	Introduction letter		
4	About Showmanship		
5	5-Day Womenomics Masterclass		
6	Championing Change Through Diversity & Inclusion:		
	Developing a Change Mindset by Building Male Allyship		
8	5-Day Effective Communication Masterclass		
9	9 Mastering the Art of Communication for Modern Leaders:		
	"Conquer Communication Challenges".		
11	5-Day Emotional & Cultural Intelligence Masterclass		
12	Ma <mark>ste</mark> ring the Art <mark>of M</mark> odern management:		
	Le <mark>adin</mark> g with Emotional Intelligence and Cultural Awareness		
14	Who's running the Show		
15	Practical Information		
16	Testimonials		
17	Location & Dates		



SHOWMANSHIP

Investing in Leadership, Driving Growth.

Exceptional leadership is a cornerstone of success in today's competitive business environment. Showmanship Workshops and now Masterclass are designed by renowned expert Keye Oduneye, empowering your team to navigate complex challenges and unlock your organization's full potential.

Data-driven insights demonstrate the impact of strong leadership. Effective communication fosters trust, and loyalty, and demonstrably translates to increased revenue. Conversely, communication gaps can hinder progress and represent missed opportunities.

Showmanship equips your leaders with the essential skills to thrive:

- Masterful Communication: Build trust, inspire action, and drive team productivity.
- **Sharpened Negotiation Skills:** Secure deals with confidence, potentially increasing value by 25%.
- Culturally Adept Leadership: Navigate diverse environments with sensitivity, promoting collaboration and potentially boosting team performance by 30%.
- **Emotional Intelligence:** Foster a positive work environment through selfawareness and understanding of others.
- **Professional Presence:** Cultivate a polished demeanour, commanding respect and leaving a lasting impression.

Showmanship goes beyond theoretical learning.

Our program offers:

- Bespoke Training: Address your specific needs and challenges directly.
- Impactful Skill Application: Showcase newly acquired skills through a final presentation.

Investing in Showmanship Workshops translates to:

- Stronger Leadership: Confident, skilled leaders deliver tangible results.
- Enhanced Team Performance: Diverse, inclusive, and high-performing teams excel.
- Elevated Influence: Leaders who inspire ignite organizational success.

Don't miss this opportunity.

You can get registered today and let us unleash the leadership potential.

SHOWMANSHIP

Showmanship offers a captivating alternative, a human-centric approach that transcends the monotony of adult learning as traditional development programs often fall short, leaving your workforce uninspired.

Our hands-on curriculum delves into communication, emotional intelligence, and individual strengths, fostering personal and professional growth within individuals, teams, and organisations. We equip participants with practical tools, not just theory, empowering them to excel.

Showmanship unlocks a wellspring of efficiency by empowering smarter work, not harder. We also cultivate a truly inclusive workplace, fostering a diverse and thriving environment.

With over two decades of experience, Showmanship boasts a proven approach – customised programs tailored to your business needs. We are dedicated to fostering effective communication and gender equality, building a strong foundation for success.

Empower them to reach their full potential and propel your organisation to new heights.

It's time to embrace the journey and unlock the potential within by investing in your people with Showmanship.

HERE'S WHAT SETS SHOWMANSHIP APART:

- Fresh Approach: We go beyond dry lectures and engage you in interactive exercises that make learning fun and impactful.
- **Communication Mastery:** Develop the skills to communicate with clarity, and confidence, and captivate your audience.
- Emotional Intelligence (EQ) Booster: Hone your ability to connect on a deeper level, manage emotions, and foster collaboration.
- **Mindset Shift:** We challenge you to think differently, unlocking your full potential and achieving the best results.
- Human-Centered Learning: Our focus is on you, creating a supportive environment for personal growth and development.
- Unlock Your Potential: Develop Yourself Professionally and Personally for Work-Life Balance



SHOWMANSHIP

66-

I wanted to express my sincere appreciation for the incredible training you (Keye Oduneye) have provided me. Your expertise, dedication, and supportive approach have truly made a positive impact on my learning Journey. I am grateful for the opportunity to work with such



an exceptional trainer.

-*Mubarak Alsahli-*Employee relations, engagement, and culture, onboarding National Energy Services Company (Tarshid) Saudi Arabia - KSA



His course was not just an educational journey but also a personal exploration that allowed me to discover new facts about myself. Each session was meticulously planned and executed with a clear focus on practical applications. This made every minute of the

course not only enjoyable but also incredibly valuable. The insights and skills I gained from Keye's course are ones that I will carry with me for a long time. His dedication to helping others reach their peak performance is evident in every interaction. I am eagerly looking forward to attending another course with him and highly recommend his programs to anyone seeking to optimise their personal and professional potential.



-Fahad AL-Dhurgham-Projects Consultant Saudi Industrial Development Fund - SID Saudi Arabia



The best advisor ever. Perfect training, I have never taken similar before. He can inspire your soul for a strong ambitious future.



Moza Al Shamsi Snr Finance Manager AADC (Abu Dhabi Emirate, UAE)

Having had the privilege of attending (High Potential Leadership Course) conducted by him, I can confidently attest to their outstanding abilities and unwavering commitment to delivering an enriching learning experience.

From the moment the course began, it was evident that (Mr. Keye Oduneye) possessed a deep understanding of the subject matter and a remarkable ability to engage and inspire participants. His teaching style was not only informative but also highly interactive, fostering an environment that encouraged active participation and knowledge sharing among attendees.

What truly set (Mr. Keye Oduneye) apart was his exceptional communication skills and the genuine passion he exuded throughout the training. He effortlessly conveyed complex concepts in a clear and concise manner, ensuring that every participant grasped the material effectively.



- Mohammad Ali Albloushi-Landscaping and Rehabilitation Lead at The Royal Commission for Al Ua

Al Ula, Al Madinah, Saudi Arabia

Once you dress the mind, the body takes shape.

-Keyee Oduneye-

5-Day Womenomics Course

CHAMPIONING CHANGE THROUGH DIVERSITY & INCLUSION DEVELOPING A CHANGE MINDSET BY BUILDING MALE ALLYSHIP

(A 5-DAY WOMENOMICS MASTERCLASS)

The Showmanship Workshops Team





CHAMPIONING CHANGE THROUGH DIVERSITY & INCLUSION DEVELOPING A CHANGE MINDSET BY BUILDING MALE ALLYSHIP

(A 5-DAY WOMENOMICS MASTERCLASS)

This course promotes female empowerment by creating male allies within the workplace.

Through interactive sessions and practical exercises, participants will learn how to recognise and challenge unconscious biases, advocate for gender equality, and create a more supportive and inclusive environment for women to strive and grow.

URGENCY TO INVEST IN WOMEN

- **Untapped Potential:** Women represent a massive talent pool. Excluding them hinders economic growth.
- **Equality:** Investing in women addresses gender disparities and promotes fairness.
- **Meeting Workforce Demands:** Catering to Millennial and Gen Z values of diversity allows businesses to stay competitive.
- Staying Ahead of the Curve: Governments are pushing for gender equality. Investing in women ensures compliance with regulations.

Investing in women is not just about doing good, it's about smart business practices and building a thriving future.

ON COMPLETION OF THIS MASTERCLASS, WEE SEE THESE AS BENEFITS TO THE BUSINESS:

- Diverse Teams Drive Progress: By including women, businesses gain a wider range of perspectives, leading to better problem-solving and groundbreaking ideas.
- Diversity Equals Profitability: Studies show companies with more women leaders outperform others financially, boosting shareholder value and a lot more
- Retention and Recruitment Powerhouse: Inclusive workplaces retain top talent, including women, and attract a wider pool of qualified candidates.
- **Reputation Matters:** Prioritizing gender equality strengthens a company's image, leading to increased customer trust and loyalty.

It creates a win-win situation for the company, its employees, and its customers.

HOW IS THE MASTERCLASS STRUCTURED?

CHAMPIONING CHANGE THROUGH DIVERSITY & INCLUSION DEVELOPING A CHANGE MINDSET BY BUILDING MALE ALLYSHIP

(A 5-DAY WOMENOMICS MASTERCLASS)

This **intensive 5-day program** equips leaders and employees in male-dominated workplaces worldwide with the strategic tools and frameworks to foster a more welcoming and inclusive environment for women. Through a dynamic blend of interactive sessions, data-driven insights, and practical application exercises, participants will cultivate the essential skills to unlock the full potential of their diverse workforce.

This course will equip you to champion positive change, creating a thriving workplace where female talent can flourish, ultimately driving success and innovation for your organisation.

Day 1: The Untapped Potential: Why Diversity Matters

- Day 2: Thriving in a Globalised World by Building Emotional and Cultural Intelligence in the Workplace
- Day 3: The Art of Inclusive Communication: Understanding Personality and Leadership Types
- Day 4: Applying SWOT and SMART Models for Workplace Improvement
- Day 5: Implementing Change Models for Lasting Impact

KEY LEARNING OUTCOMES:

This comprehensive program equips executives with the knowledge, skills, and strategies to become powerful advocates for female inclusion within their organisations.

By the end of this course, you will be able to:

- Articulate the Business Case for Female Inclusion
- Identify and Dismantle Barrier
- Foster an Inclusive Culture
- Master Inclusive Communication
- Develop Allies for Change
- Lead by Example
- Measure Progress and Drive Results

WHO SHOULD ATTEND?

This program empowers all Leaders & Teams:

- Senior leaders / C-suite Excutives
- HR professionals
- Managers and Decision Makers

All employees to become champions for female inclusion.



5-Day Effective Communication Course

MASTERING THE ART OF COMMUNICATION FOR MODERN LEADERS "CONQUER COMMUNICATION CHALLENGES"

(THE ART OF PRESENTATION AND COMMUNICATION A 5-DAY MASTERCLASS)

The Showmanship Workshops Team





MASTERING THE ART OF COMMUNICATION FOR MODERN LEADERS "CONQUER COMMUNICATION CHALLENGES"

(THE ART OF PRESENTATION AND COMMUNICATION A 5-DAY MASTERCLASS)

Our effective communication course equips participants with the skills and strategies needed to excel as communicators in today's fast-paced and interconnected world. From crafting compelling messages to delivering impactful presentations, participants will learn how to communicate with confidence, clarity, and persuasion.

By investing in communication skills, businesses can expect to see tangible improvements in team collaboration, employee engagement, innovation, and financial performance. Effective communication is a critical factor in navigating the challenges of the modern workplace and achieving sustainable success. This course provides participants with the tools and knowledge needed to become confident and impactful communicators, ultimately contributing to the overall success of the organization.

URGENCY TO INVEST IN COMMUNICATION SKILLS:

- Globalization and Remote Work: In an era of globalization and remote work, effective communication is crucial for bridging cultural and geographical gaps.
- Customer Satisfaction and Loyalty: Effective communication with customers leads to improved satisfaction and loyalty.
- Mitigating Miscommunications and Conflicts: Poor communication can lead to misunderstandings, conflicts, and costly mistakes.
- Adapting to Change: Effective communication is essential during times of organizational change and uncertainty.

COMPLETION OF MASTERCLASS: BENEFITS TO THE BUSINESS:

- Improved Team Collaboration and Productivity: Effective communication fosters collaboration among team members, leading to increased productivity.
- Enhanced Employee Engagement and Satisfaction: Strong communication creates a positive work environment, contributing to higher employee engagement.
- Increased Innovation and Problem-Solving: Effective communication encourages the exchange of ideas, leading to innovative solutions.
- Positive Impact on Financial Performance: Organisations with effective communication practices are more likely to outperform their competitors financially

HOW IS THE MASTERCLASS STRUCTURED?

MASTERING THE ART OF COMMUNICATION FOR MODERN LEADERS "CONQUER COMMUNICATION CHALLENGES"

(THE ART OF PRESENTATION AND COMMUNICATION A 5-DAY MASTERCLASS)

This comprehensive **5-day course** equips participants with the knowledge, skills, and tools necessary to become effective communicators and leaders. By mastering communication fundamentals, enhancing emotional intelligence, cultivating a professional image, and utilising leadership techniques, participants will develop the confidence and capabilities to navigate complex interpersonal dynamics, lead effectively, and drive positive change within their organisations.

Day 1: Foundations of Effective Communication (Understanding Communication Basics)

- Day 2: Enhancing Verbal Communication Skills
- **Day 3: Understanding Emotional Intelligence (EQ)**
- Day 4: Cultivating Professional Image and Leadership Skills
- **Day 5: Effective Presentation (Tips and Tools)**

KEY LEARNING OUTCOMES:

- **Become Champions for Change:** Develop an inclusive mindset and leverage data to identify and overcome unconscious bias.
- **Build the Dream Team:** Foster a culture of belonging, review and refine recruitment and promotion processes for fairness and inclusivity.
- **Communication for Connection:** Master inclusive communication styles, hone active listening skills, and cultivate a culture of constructive feedback.
- Lead with Emotional Intelligence: Navigate complex workplace dynamics, build empathy, and manage conflict effectively.
- **Embrace a Global Mindset:** Celebrate cultural differences, build cultural competency, and thrive in a globalized workforce.

WHO SHOULD ATTEND?

This comprehensive program equips professionals across industries to excel in communication, leadership, and overall workplace effectiveness.

Benefits for all levels:

- Executives: Enhance strategic direction and communication.
- Managers: Motivate and empower teams.
- Team Leaders: Foster collaboration and achieve goals.
- Project Managers: Drive successful project execution.
- Customer Service Representatives: Deliver exceptional experiences.



5-Day Emotional & Cultural intelligence Course

MASTERING THE ART OF MODERN MANAGEMENT LEADING WITH EMOTIONAL INTELLIGENCE AND CULTURAL AWARENESS MASTERCLASS





MASTERING THE ART OF MODERN MANAGEMENT LEADING WITH EMOTIONAL INTELLIGENCE AND CULTURAL AWARENESS MASTERCLASS

This 5-day program is designed to be a transformative experience that will elevate your leadership acumen and equip you to navigate the complexities of the modern workplace with finesse. You'll gain the skills to lead your organisation toward sustainable success in the ever-evolving global landscape.

This program delves deep into the multifaceted aspects of EQ, helping you to:

- **Sharpen your self-awareness:** Gain a deeper understanding of your strengths, weaknesses, motivations, and triggers. This self-knowledge is essential for effective leadership.
- Lead with empathy and influence: Develop the ability to connect with others emotionally, build trust, and inspire action.
- **Navigate challenging situations:** Learn how to manage conflict effectively, make sound decisions under pressure, and foster a positive and productive work environment.

URGENCY TO INVEST

- Automation demands strong human skills like collaboration, fostered by leaders with high EQ.
- **Diverse teams** require cultural awareness to bridge communication gaps and leverage strengths.
- The war for talent is won by leaders who understand employee needs and create positive environments (EQ is key).
- Employees crave purpose and connection, which strong EQ leaders can cultivate.
- **Change is constant.** Leaders with EQ can adapt, make sound decisions, and guide teams through uncertainty.

BENEFITS TO THE BUSINESS:

- Automation necessitates strong human skills like collaboration, fostered by EQ-aware leaders.
- **Diverse teams** require cultural awareness to bridge communication gaps and leverage strengths.
- **Boost Employee Engagement:** Studies show a 17% increase in productivity with high EQ leadership.
- Fuel Innovation: Culturally aware leaders see a 46% rise in sales according to research.
- Sharpen Customer Focus: Companies with strong cultural intelligence achieve a 67% higher customer lifetime value

HOW IS THE MASTERCLASS STRUCTURED?

MASTERING THE ART OF MODERN MANAGEMENT LEADING WITH EMOTIONAL INTELLIGENCE AND CULTURAL AWARENESS MASTERCLASS

This program focuses on developing key skills for managers in today's dynamic business landscape. Combining emotional intelligence (EQ) with cultural awareness will give you the tools to become a more effective leader and create a thriving work environment.

- Day 1: Foundations of Emotional Intelligence (Importance of Human Connection)
- Day 2: Implementing Emotional & Cultural Intelligence in the Workplace
- Day 3: Leading with Emotional Intelligence
- Day 4: Building and Leading Effective Teams
- Day 5: Cultural Intelligence and Global Leadership

KEY LEARNING OUTCOMES:

- **Develop your EQ:** Sharpen your self-awareness, social awareness, relationship management, and self-regulation skills.
- Enhance cultural awareness: Understand diverse perspectives, navigate cultural differences, and foster inclusivity within your team.
- Become a more inspiring leader: Motivate and empower your team members to achieve their full potential.
- Improve communication and conflict resolution: Communicate effectively across cultures and manage conflict constructively.
- Boost team performance: Create a collaborative and positive work environment that drives results.

WHO SHOULD ATTEND?

This program is designed to benefit anyone who wants to become a more effective leader in the modern workplace.

By developing your EQ and cultural awareness, you'll be well-equipped to build strong teams, navigate complex situations, and achieve success.

- Managers at all levels, from team leads to senior executives
- Individuals looking to transition into a management role
- Anyone who wants to improve their leadership and communication skills
- Professionals working in multicultural environments



WHO'S RUNNING THE SHOW?



PROFESSIONAL ACCOMPLISHMENTS

- Exceptional communication skills honed over 14 years in negotiation, marketing, and customer service.
- 6+ years of coaching and mentoring diverse individuals across various job sectors.
- Global experience catering to C-suite executives across Africa, the Middle East, and Europe.
- Training expertise, having trained over 100,000 delegates worldwide in the last 3 years.
- Developed and trained over 5000 trainers in over 20 different subjects.
- Conducted training sessions at 15 Universities across Europe and Africa.

AREAS OF EXPERTISE

- Executive leadership training
- Public Speaking
- Change management
- Relationship Building
- Personal and Professional Branding
- Team Building & Work Etiquette
- Customer Service & Sales
- Emotional Intelligence
- Cultural Intelligence
- Safeguarding/Health&Safety
- In-House Train The Trainer (Bespoke)

Oduneye one-of-a-kind Keye is a Facilitator specialising in Public Speaking, Emotional Intelligence, Executive Coaching, Change and transformation Management, Customer Service, and Performance Management Strategy. With over 20 years of extensive multi-sector experience,

Keye has a remarkable record of working across SMEs and FTSE 100 companies in the United Kingdom, The Middle East, Europe, and Africa. His diverse background includes working with global technology giant Google, as well as contributing to organizations such as Arriva Group, Burberry, Network Rail, local councils, and various public and private entities in the United Kingdom.

Keye has not only shared stages with Ministers (UK members of parliament) and global philanthropists but has also headlined international speaking platforms in Universities, Banks, and Corporate and Private Organizations.

His infectious positivity and creative mindset allow him to simplify complex ideas, making them relatable to diverse audiences. His meticulous attention to detail sets him apart.

Keye Oduneye is eager to align his expertise with organisational goals, providing a customized approach to training and development that drives measurable results. His commitment to excellence and passion for problemsolving make him a valuable asset to any individual and organisation.

Investment: \$5,250 (all-inclusive)

This fee unlocks a complete learning experience:

- 5-Day Masterclass: Deep dive into the specialist subject.
- Learning & Extras: Course materials, a smart device, and branded program items.
- Daily Meals & Refreshments: Fuel your learning journey.
- **Personalised Support** (Optional): Benefit from a 30-minute one-on-one session
- City Tour: Explore & bond with a guided tour. (included).
- Certificate on Completion: Presented with a CPD Accredited certificate

Cancellation Policy:

- 10+ days notice: \$525 admin fee
- Within 7 days: Non-refundable

Volume Discounts & Customisation:

- Discounts for multiple attendees from the same organization.
- Please reach out to us to discuss customizing the program for your needs.

Unparalleled Testimonials: Hear from past participants on our website.

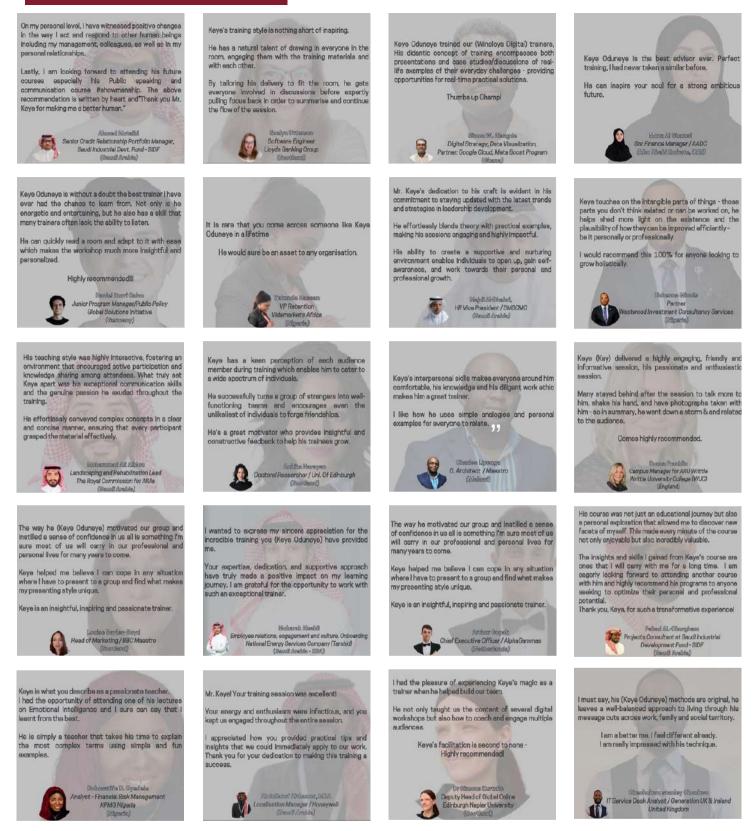
Locations: London & Doha (more locations based on demand). In-house training is available if you'd like.

Bookings:

- Visit our website for dates & booking information.
- Please feel free to email us at Hello@keye.online with any questions.



TESTIMONIALS



BOOK YOUR PLACE TODAY www.keye.online/Showmanship

Call Us +44 (0)208 050 2440

Contact Us hello@keye.online

ALL OUR COURSES ARE CPD-ACCREDITED, ENSURING YOU RECEIVE RECOGNIZED PROFESSIONAL DEVELOPMENT.

INVEST IN YOURSELF AND YOUR LEADERSHIP POTENTIAL. ENROLL TODAY!

SHOWMANSHIP

more than communication

MASTERCLASS LOCATION & DATES 2024

5-Day Womenomics Masterclass Championing Change Through Diversity & Inclusion Developing a change mindset by Building Male Allyship

5-Day Effective Communication Masterclass Mastering the Art of Communication for Modern Leaders "Conquer Communication Challenges"

5-Day Emotional & Cultural Intelligence Masterclass Mastering the Art of Modern Management Leading with Emotional Intelligence and Cultural Awareness

MASTERCLASS COURSES	LOCATION	Date
5-Day Womenomics Masterclass	London	Monday May 20 - Friday 24th 2024
5-Day Effective Communication Masterclass	London	Monday June 10th - Friday 14th 2024
5-Day Emotional & Cultural Intelligence Masterclass	London	Monday June 24th - Friday 28th 2024
5-Day Womenomi <mark>cs Mastercl</mark> ass	London	Monday July 1st - Friday July 5th 2024
5-Day Effective Communication Masterclass	London	Monday July 15th - Friday 19th 2024
5-Day Emotional & Cultural Intelligence Masterclass	London	Monday Aug 5th - Friday 9th 2024
5-Day Womenomics Masterclass	Dubai	Monday Sept 9th - Friday 13th 2024
5-Day Effective Communication Masterclass	Dubai	Monday Sept 23rd - Friday 27th 2024
5-Day Emotional & Cultural Intelligence Masterclass	Dubai	Monday Sept 30th - Friday Oct 4th 2024
5-Day Womenomics Masterclass	Istanbul	Monday Oct 21st - Friday 25th 2024
5-Day Effective Communication Masterclass	Istanbul	Monday Nov 11th - Friday 15th 2024
5-Day Emotional & Cultural Intelligence Masterclass	Istanbul	Monday Nov 18th - Friday 22nd 2024
5-Day Womenomics Masterclass	London	Monday Dec 9th - Friday 15th 2024
5-Day Effective Communication Masterclass	London	Monday Dec 16th - Friday 20th 2024

www.keye.online/Showmanship

Call Us +44 (0)208 050 2440

Contact Us h

helloekeye.online

HOWMANSHI

MASTERCLASS LOCATION & DATES 2025

MASTERCLASS COURSES	LOCATION	Date
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	London	Monday Jan 13th - Friday 17th 2024
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	Dubia	Monday Feb 3rd <mark>- Friday 7th</mark> 2024
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	Kuala Lumpur	Monday Feb 17th - Friday 21st 2024
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	London	Monday Mar 3rd - Friday 7th 2024
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	Istanbul	Monday Mar 17th - Friday 21st 2024
5-Day Womenomics Masterclass 5-Day Effective Communication Masterclass 5-Day Emotional & Cultural Intelligence Masterclass	Paris	Monday Mar 31st - Friday Apr 4th 2024

TRAINING TIME AND VENUE TBC.

WE ALSO AVAILABLE FOR IN-HOUSE TRAINING

We offer courses in various locations, including London.

- **Customisation:** We provide bespoke sessions As we can tailor the training programs to fit the specific needs of an organisation.
- Delivery Options:
 - In-person Traditional classroom setting at their locations.
- We offer training in other multiple formats:
 - In-house Training happens at the organisation's location.
 - **Online** Training is conducted virtually.

BOOK YOUR PLACE TODAY

www.keye.online/Showmanship

Call Us +44 (0)208 050 2440

Contact Us hello

hello@keye.online